

# UDOBNJEJE PO SREDIŠČU MESTA Z ELEKTRIČNIM VOZILOM

Mariborsko mestno središče je bogatejše za novo, brezplačno storitev v ponudbi javnega potniškega prometa – mini električno vozilo, ki bo občanom in obiskovalcem olajšalo dostop do trgovin, gostinskih lokalov, različnih ustanov in znamenitosti v mestnem središču, kot tudi obisk prireditelj in dogodkov. Mini električno vozilo nima začrtane poti in postajališč. Znotraj območja za pešce vas lahko zapelje kamor koli želite, prav tako pa vozi do tržnice na Koroški cesti in Lenta. Prevoz z mini električnim vozilom je za potnike brezplačen.

## Komu je vozilo namenjeno?

- Starejšim, gibalno oviranim, slepim in slabovidnim, saj jim olajša potovanje po središču mesta.
- Stanovalcem in obiskovalcem, ki želijo svoj nakup iz trgovin ali s tržnice preprosteje in udobneje prenesti domov ali do zelene lokacije na območju vožnje električnega vozila.
- Staršem z majhnimi otroki, ki želijo hitreje in preprosteje prispeti do zelenega cilja v središču mesta.
- Turistom, ki želijo na poseben način, v interakciji z voznikom, spoznavati znamenitosti mestnega jedra.
- Vsem tistim, ki si želijo kratkega predaha na poti do izbranega cilja.

Ljudem in okolju prijazno vozilo ne povzroča hrupa in ne oddaja izpušnih plinov. Naenkrat lahko sprejme do šest potnikov. Opremljeno je z manjšim prtljažnikom za ročno prtljago, defibrilatorjem in klančino za možnost vstopa invalidov. Voznike odlikuje poznavanje glavnih znamenitosti v središču mesta.

## NAČIN UPORABE STORITVE:



- Vožnjo z električnim vozilom lahko naročite s klicem na telefonsko številko **030 700 035** in voznik bo prišel po vas na dogovorjeno mesto.
- Vozilo lahko tudi ustavite, če ga srečate v središču mesta, in voznika prosite, da vas zapelje do zelenega cilja.

VOZNI  
ČAS

VSE DNI V LETU, OD 8. DO 20. URE  
(TUDI OB SOBOTAH, NEDELJAH IN PRAZNIKI).



## V koraku s časom

Sodobni pristopi k načrtovanju mobilnosti v mestih izhajajo iz primarnega cilja izboljšanja kakovosti življenja v mestu. Uvedba storitve prevoza z mini električnim vozilom predstavlja majhen, a kljub temu pomemben korak na poti doseganja ciljev trajnostne mobilnosti. Z uvedbo nove, udobne storitve želimo občane in obiskovalce spodbuditi k pogostejšemu obisku mestnega središča. Storitve je bila vzpostavljena v okviru evropskega projekta RESOLVE in je plod sodelovanja Mestne občine Maribor in javnega podjetja Marprom. Projekt RESOLVE obravnava možnosti za razvoj novih pristopov k mobilnosti ljudi in blaga na bolj trajnosten in energetsko učinkovit način.

**Z MAISTROM**  
**BREZPLAČNO PO MESTNEM JEDRU**  
FREE RIDE THROUGH THE CITY CENTRE WITH MAISTER

**RESOLVE**  
Interreg Europe

European Union  
European Regional  
Development Fund

030 700 035

# COMFORTABLY THROUGH THE CITY CENTRE WITH THE ELECTRICAL VEHICLE

The Maribor city centre has gained a new, free public transport system service – a mini electric vehicle, which will enable citizens and visitors easier access to the shops, restaurants, different institutions and sights at the city centre, as well as the visit to various events. The mini electric vehicle does not have a planned route or stops. Inside the pedestrian area, it can take you wherever you want to go, even to the market at Koroška cesta and Lent. The ride with the electric vehicle is free.

The people- and environment-friendly vehicle does not cause noise or emissions. It can take up to six passengers at once. It is equipped with a small trunk for hand baggage, a defibrillator and a ramp for disabled persons. The drivers are distinguished by their knowledge of the main sights at the city centre.

## METHOD OF USE OF THE SERVICE:

### Who is the vehicle intended for?

- The elderly, movement-impaired, blind and visually-impaired, because it eases their travelling through the city centre.
- The residents and visitors, who want to bring their groceries from the shops or the market home or to the desired location in an easy and more comfortable way.
- The parents with small children, who want to arrive at the desired destination at the city centre more easily and faster.
- The tourists, who want to in interaction with the driver, learn about the sights of the city centre.
- Everyone who wants a short break on their way to the chosen destination.

- You can order the electric vehicle ride by calling the telephone number **+386 (0)30 700 035** and the driver will pick you up at the agreed location.
- You can also halt the vehicle, if you meet it at the city centre, and ask the driver to take you to the desired destination.

TIMETABLE

EVERY DAY OF THE YEAR, FROM 8am TO 20pm  
(ALSO SATURDAYS, SUNDAYS AND HOLIDAYS).



## Keeping in step with the times

Modern approaches to the planning of mobility in cities are based on the primary goal of improving the quality of life in the city. The implementation of the electric vehicle transport represents a small but important step towards achieving the goals of sustainable mobility. By implementing a new, modern service we want to encourage the citizens and visitors to visit the city centre more often. The service was set up within the European RESOLVE project and is the result of the cooperation between the City Municipality of Maribor and the Marprom public enterprise. The RESOLVE project deals with the possibilities for the development of new approaches to the mobility of people and goods in a more sustainable and energy efficient way.

Visit Pohorje

Maribor  
Pohorje

**Javno podjetje  
Marprom d.o.o.**  
Mlinska ulica 1, 2000 Maribor  
080 11 16  
www.marprom.si  
www.visitpohorje.si  
Marprom WEBMap  
Marprom Vozni Redi  
Marprom  
Visit Pohorje

**TIC Maribor**  
Partizanska 6a, 2000 Maribor  
+386 (0)2 234 66 11  
tic@maribor.si  
www.visitmaribor.si  
VisitMaribor

**Stara Trta / Old Vine House**  
Vojašniška 8, 2000 Maribor  
+386 (0)2 25 15 100  
stara-trta@maribor.si  
www.staratrta.si  
WorldsOldestVine

RESOLVE sofinancira program INTERREG EUROPE/ESRR  
Tema NIZKOOGLJIČNO GOSPODARSTVO

RESOLVE is co-funded by the  
INTERREG EUROPE programme/ERDF  
Theme LOW CARBON ECONOMY  
www.interregeurope.eu/resolve/  
facebook.com/ResolveEurope  
twitter.com/ResolveEurope

REPUBLIKA SLOVENIJA  
SLUŽBA VLADE REPUBLIKE SLOVENIJE ZA RAZVOJ  
IN EVROPSKO KOHEZIJSKO POLITIKO

Ime / Name: Z Maistrom brezplačno po mestnem jedru / Free ride through the city centre with Maister • Izdajatelj / Publisher: Mestna občina Maribor, Ulica heroja Staneta 1, 2000 Maribor / Municipality of Maribor, Ulica heroja Staneta 1, 2000 Maribor • Odgovorna oseba / Responsible person: dr. Andrej Fištravec • Fotografije / Photography: Matej Kristovič, Rene Strgar • Oblikovanje karte / Map Designer: Aljaž Lesjak • Oblikovanje / Designer: Studio Tandem, d.o.o. • Tisk / Printer: Evrografis, d.o.o. • Naklada / Number of copies: 5000. Maribor, december 2017





**Destinacija Maribor – Pohorje** je ena izmed 23 destinacij, ki so vključene v pilotni nacionalni program, imenovan Zelena shema slovenskega turizma, ki se izvaja pod okriljem Slovenske turistične organizacije. Namen programa je promocija razvoja trajnostnega turizma v Sloveniji.

**The destination Maribor – Pohorje** is one of the 23 destinations that have entered a pilot national programme called Green Scheme for Tourism in Slovenia which is being implemented under the patronage of the Slovenian Tourist Board. The main goal of the programme is to promote sustainable tourism development in Slovenia.

**NOVA MOBILNA APLIKACIJA Visit Maribor** vas bo popeljala po najpomembnejših zgodovinskih točkah mesta ob Dravi - obiskali boste najstarejšo trto na svetu, odkrili trg, kjer je zasvetila prva električna žarnica v tem delu Evrope, se podali v podzemlje na ogled ene največjih in najstarejših vinskih kleti v Evropi ... Ob vsaki znamenitosti pa vas čakajo tudi presenetljiva dejstva in fotografije, ki vas bodo za nekaj trenutkov popeljale v preteklost.



**THE NEW MOBILE APPLICATION Visit Maribor** will take you to the most important historical points of the city by the Drava river - you will visit the oldest vine in the world, discover a square where the first electric light bulb in this part of Europe was turned on, go underground on a tour of one of the largest and oldest wineries in Europe ... At all sites while the surprising facts and photos are awaiting to take you into the past for a few moments.



- |  |   |  |  |   |
|--|---|--|--|---|
| TIC / Turistično Informacijski center / Tourist information centre | Muzej / Museum  | Diskoteke, klubi / Entertainment                                       | Nogometno igrišče / Football playground                    | Pošta / Post office   |
| Info tabla / Info-board  | Grad / Castle   | Nočno življenje / Night life   | Kolesarska informacijska točka / Cycling Information Point | Nakupovalni center / Shopping center  |
| Zanimivost / Sights  | Galerija / Gallery  | Kulturno-prireditveni center Narodni dom / Cultural centre Narodni dom | Taxi / Taxi  | Knjižnica / Library   |
| Gostišče / Guest house   | Tržnica / Market place  | Lutkovno gledališče / Puppet Theatre                                   | Parkirišče / Car Park                                      | Zdravstveni dom / Medical Service   |
| Prenosišče / Accommodation   | Hiša Stare trte, vinski muzej, vinoteka / Old Vine House, museum, wine shop | Naravna znamenitost / Natural sight                                    | Univerza / University                                      | Območje vožen električnega vozila / Area of service of the electrical vehicle |
| Hotel / Hotel  | Kino / Cinema   | Park – vrt / Park – garden   | Javni WC / Public Toiletes                                 | Peš cona / Pedestrian zone  |
| Gledališče / Theatre   | Unionska dvorana / Event hall Unionska dvorana                              | Splavarjenje / Timber rafting  | Cerkev / Church  |   |

MERILLO KARTE 1:3000  
IZDELAVA: GEOFOTO d.o.o. ODELEK ZA KARTOGRAFIJO

