

## OD YU DO EU / FROM YU2EU



V okviru Evropske prestolnice mladih 2013, ki jo je gostila Mestna občina Maribor, je MOM izvedla projekt "Od YU do EU" kot del programa Evropa za državljane, ki ga financira Evropska unija.

**Namen projekta** je bil okrepiti vezi med našimi partnerskimi mesti in drugimi balkanskimi državami, ki dolgoročno in produktivno sodelujejo na področju zaposlovanja.

**Projekt YU2EU** je vzpostavljala politično omrežje med mesti in oblikoval inovativen model za razvoj uspešnih mehanizmov za mlade in tiste, vključene v politiko zaposlovanja mladih. S projektom smo vključili regionalne fakultete in šole ter nevladne organizacije, povezali obrtnike in vzpostavili tesnejše odnose med mladimi iskalci zaposlitve ter delodajalci.

Skupno se je projekta udeležilo 120 državljanov iz partnerskih držav: Slovenije, Bosne in Hercegovine, Hrvaške, Makedonije, Srbije in Švedske.

V okviru projekta From YU to EU smo izvedli tri dogodke na področju mreženja in sodelovanja mest na tematiko zaposlovanja mladih. Vsak dogodek je štel 5 dni. Izvedli smo naslednje dogodke:

### **Dogodek 1: Zaposlovanje v EU in Evropsko državljanstvo**

- Udeležba: Dogodek je omogočil srečanje 34 državljanov partnerskih držav.
- Kraj in datum: Dogodek je potekal v Mariboru (Slovenija) od 30.9. – 4.10. 2013.
- Kratak opis: Zaposljivost je eden večjih izzivov mlade generacije. V okviru programa Evropa za državljane smo izvedli konferenco in delavnice na temo Zaposlovanje v EU in Evropsko državljanstvo, kjer smo predstavili probleme zaposlovanja mladih. Izpostavili smo izzive mladih brezposelnih v Evropski uniji.

### **Dogodek 2: Zaposlovanje v Sloveniji, EU in partnerskih državah**

- Udeležba: Dogodek je omogočil srečanje 59 državljanov partnerskih držav.
- Kraj in datum: Dogodek je potekal v Mariboru (Slovenija) od 1.12. – 5.12. 2013.
- Kratak opis: Na dogodku so predstavniki Univerze v Mariboru predstavili izsledke največje raziskave na področju mladine v Sloveniji (Mladina 2013). Direktor Urada RS za mladino je predstavil nacionalni program za mlade in njegov vpliv na zaposlovanje mladih ter spoznati kakšna je vloga lokalnih nevladnih organizacij na tem področju.

### **Dogodek 3: Zaključna konferenca in razvijanje strategij za prihodnost**

- Udeležba: Dogodek je omogočil srečanje 27 državljanov partnerskih držav.
- Kraj in datum: Dogodek je potekal v Mariboru (Slovenija) od 6.4. - 10.4. 2014.
- Kratak opis: Zaključni dogodek je bil namenjen ocenjevanju projekta, predstavitvi rezultatov in razvoju možnosti za nadaljnje partnersko sodelovanje. Informacije in zaključki projekta, pridobljeni skozi evalvacijo projekta, bodo uporabne povratne informacije organizacijam in mladim. Ugotovitve bodo začetna točka za nadaljnje delo na obstoječih / novih projektih, pridobljene izkušnje pa bodo izboljšale zaposlitvene možnosti mladih. Na zaključni konferenci je bila predstavljena tudi tema Zaposljivost mladih v Skandinaviji.

Vsi dogodki so bili izvedeni v Sloveniji, mestu Maribor. Izvedeni so bili v skladu s prijavo in uspešno zaključeni. Organizirani so bili v interesu povezovanja nevladnih organizacij, občanov z javnimi institucijami / organizacijami. Program je temeljil na strokovnem vodenju in predavanju iz strani predstavnikov javnih institucij in organizacij, kot prav tako iz področja spoznavanja kulture in dejavnosti v samem mestu.

Skozi predstavitve partnerskih držav smo spoznali njihovo delovanje, analize na področju zaposlovanja mladih in njihove znamenitosti, tako na kulturnem kot turističnem področju.

Izvedenih je bilo več delavnic za udeležence, skozi katere so osvajali novo znanje in primere dobrih praks ter tako vzpostavili smernice in interese za prihodnje sodelovanje in projektno načrtovanje. Več o projektu lahko preberete [tukaj](#) in v brošuri, ki jo najdete [tukaj](#) ali v pripetih dokumentih.

O projektu smo pripravili tudi [video](#).

*Izvedba tega projekta je financirana s strani Evropske komisije. Ta publikacija [komunikacija] odraža le stališča avtorjev, in Komisija ne more biti odgovorna za kakršno koli uporabo informacij, ki jih ta vsebuje.*

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**In the framework of "European Youth Capital 2013", which was hosted by Municipality of Maribor in 2013, we applied the project "From YU to EU" as part of the "Europe for Citizens« program", financed by European Union.** Our idea was to strengthen the bonds between our twinned towns and other Balkan countries, by long-term and productive cooperation in the field of employment.

The **YU2EU project** established a policy network between towns to design an innovate model to develop successful mechanisms for youth and those involved in youth employment policy. With this project we integrated regional faculties and schools, NGOs, linking artisans and the establishment of closer relations among young job seekers and employers.

120 citizens from partnership countries: Slovenia, Bosnia & Hercegovina, Croatia, Macedonia, Serbia and Sweden participated on the project.

Within the project **"From YU to EU"** three events took place on the basis of networking and collaboration among cities on the theme of youth employment. Each event took place for 5 days. We conducted the following events:

#### **Event 1: Europe employment and European citizenship**

- Participation: The event involved 34 citizens from partner countries.
- Location and Dates: The event took place in Maribor (Slovenia) from 30. 9. to 4. 10. 2013.
- Short description: The problem of Employability is one of the main challenges of young generations. In the framework of the Europe for Citizens program we carried out the international project of Employability of young people. With international conference and workshops we presented the problems of unemployment of young people. We brought up challenges and questions of young unemployed people in EU.

#### **Event 2: Employment in Si, EU and partner countries**

- Participation: The event involved 59 citizens from partner countries.
- Location and Dates: The event took place in Maribor (Slovenia) from 1. 12. to 5. 12. 2013.
- Short description: At the event, representatives of the University of Maribor presented the results of the largest study in the youth field in Slovenia (Youth 2013). The Director of the Office for Youth has presented a national program for young people and its impact on youth employment and to recognize the role of local NGOs in this field.

#### **Event 3: Completion and strategy for Future**

- Participation: The event involved 27 citizens from partner countries.
- Location and Dates: The event took place in Maribor (Slovenia) from 6. 4. to 10. 4. 2014.
- Short description: The final event focused on the evaluation of the project, presentation of results and exploration of possibilities for future cooperation between partners through sustainable activities. Information and conclusions of the project gained through the evaluation

will be a useful feedback to organizations and young people. Findings will be a starting point for further work on existing/ new projects and experience gained can be used to improve the employability of young people. During the final event the topic of youth employment in Scandinavia were presented and discussed.

All events took place in the city of Maribor, Slovenia. They were implemented according to the application and successfully finalized. The events were organized with the aim of integration of non-governmental organizations, public institutions / organizations and local citizens. The program was facilitated by professionals and consisted of lectures from representatives of public institutions and organizations, as well as professionals from the field of cultural activities in the city.

During the presentations of partner countries we learned about their institutions / organizations, learned about local analyses in the field of youth employment and about cultural heritage of their cities. During the course of all three events several workshops for participants took place through which they conquered new knowledge and examples of good practice and thus established guidelines and interests for future cooperation and project planning.

Read more about the project [here](#) and in the brochure [here](#) or in attached documents. We also prepared a video (please see video above or click [here](#)).

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Projekt financirajo:



Partnerji na projektu:

